

# Beach Tourism Attractions in Nellore District

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## INTRODUCTION

### History of Nellore District.

Nellore District renamed as SPSR Nellore District situated in the South Eastern portion of the state with a coastal length of 163 KM bounded by Bay of Bengal. In 13<sup>th</sup> Century this area also called as Vikrama Simhapuri .

Historically the district was under the rule of Mouryas, Sathavahanas, Pallavas, Cholas, Telugu cholas, Kakateeyas, Pandyanas etc. The great Telugu poet Tikkana Somayaji belongs to this District, Nellore means fertile land that means Nelli = Paddy (Vari in Telugu language). Majority of land in the hands of Jameendars and Peasants' Somasila dam, Ranganatha swamy temple, Irukala Parameswari Ammavari temple and also majority of tourism spots located in this District. Tourist attraction places such as Penchalakona, Udayagiri Fort, Bitragunta, Narasimhakonda, Jonnawada etc., located here.

Nellore District formed part of the composite Madras State till 1<sup>st</sup> October, 1953. On 1<sup>st</sup> November 1956 when the states were reorganized on a linguistic basis, the district came under the Andhra Pradesh.

Politically, culturally famous Nellore District in Andhra Pradesh. Bezawada Gopala Reddy, Potti Sriramulu, Nedurumalli Janardhana Reddy, Moppavarapu Venkaiah Naidu well known persons. Culturally S.P Bala Subramanyam, Rejala Ramana, Late Malli Mastan Babu belongs to Nellore. Anti liquor movement was started in the Revenue Division of Kavali (Dubagunta) by V.Rosamma. Aksharasyatha movement also started in 1991 onwards. Vikram Simhapuri University located in Kakuturu. Jain Temple located also here. Nellore also famous for food culture (Chepala pulusu famous).



- Potti Sriramulu

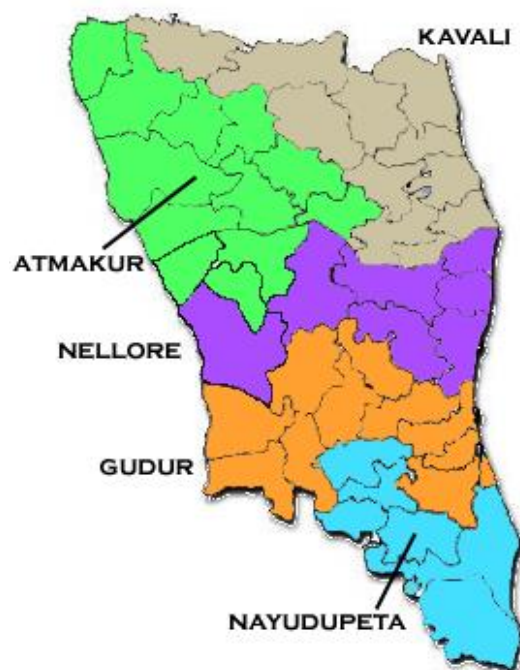


- Bezawada Gopala Reddy



- Moppavarapu Venkaiah Naidu

SPS NELLORE DISTRICT



- Nellore Map



**NELLORE DISTRICT**

### **BEACH TOURISM ATTRACTIONS IN NELLORE DISTRICT**

Mypadu beach located in Indukurupeta Mandal, East coast of Bay of Bengal, at a distance of 25 km (16 mi) from SPSR Nellore District in Andhra Pradesh. The beach is maintained by the state tourism board, APTDC. The beach provides fishing opportunities for the local fishermen, and access to cruises for the tourists. The Andhra Pradesh Tourism Development Corporation (APTDC), is taking certain measures to promote Mypadu Beach as a tourist destination by setting up recreational activities such as water sports and development of resorts.

#### **Ramathirtham Beach :**

Ramathirtham located in Vidavaluru Mandalam of Nellore District. In Ramayana also we observe evidence about Ramathirtham. Ramathirtham is a Historical Buddhist Remnant site in Nellore District.



#### **RAMATHIRTHAM BEACH**

**Katepalli Beach:** Located in Thotapalli Gudur Mandal in Nellore District. This village is famous for Sri Kamashi sametha Chandrasekhar Swamy Temple. Every Monday Lord Shiva is worshipped here. In

Mahasivatri festival neighbor villagers coming here and celebrate the festival. From nearest districts tourists attracted for Katepalli Beach.



**KATEPALLI BEACH**

**Juvvaladenne Beach:**

Juvvaladenne located in Bogolu Mandal of Nellore District. This area famous for Fish hunting and boating. Tourists attracted for this place and also salt making famous of this area. Nearest village Alluru also famous for vegetable production.



**JUVVALADENNE BEACH**

**Krishnapatnam Beach:**

Krishnapatnam located in Muthukuru Mandal of Nellore District. During period of Kakatiyas this area famous for International Exports and Imports. A war held here between Ganapathi Deva vs Jatavarma Sundharapandya in Krishnapatnam area majority of power projects in recent times. Tourists attracted for this area and they used to visit here. Krishnapatnam port also well developed and renovated by Government of Andhra Pradesh this is also tourist place.



**KRISHNAPATNAM BEACH**

**Koruturu Beach:**

Koruturu beach located in Indukurupeta Mandal. Fish hunting, boating famous for development of tourism. APTDC recently identified this area for development as tourist spot.





**KORUTURU BEACH**

**Kotha Koduru Beach:**

Kotha Koduru beach located in Thotapalliguduru Mandal of Nellore District. This beach area famous for Christian's. Marry Matha (Velankanni) church located here. In this area also attracted the tourists. Hindu's also used to visit here and worshiped Marry Matha. Fishing, Boat racing famous here APTDC also recognized Kotha Koduru Beach as tourist attracted place. In Sunday number of peoples visited to this beach.



**KOTHA KODURU BEACH**

**Pynampuram Beach:**

Pynapuram beach located in Muthukuru Mandal of SPSR Nellore District. Sundays and other holidays we observe here crowded in beach. Tourists used to here for fish hunting, boating and also health tourism. This area famous for Aqua products. Such as Prawn, Sea Fish etc.,



**PYNAMPURAM BEACH & FISH HUNTING**

**Mahalakshmipuram Beach:**

Mahalakshmipuram Beach located in Indukurupeta Mandal. This area famous for fish hunting, boating. Aqua cultural well developed in this area tourists attracted at Mahalakshmipuram Beach. Government of Andhra Pradesh association with APTDC constructed Harithavihar hotels and also setup good atmosphere for tourists.



**MAHALAKSHMIPURAM BEACH**

**Gangapatnam Beach:**

Gangapatnam beach located in Indukurpeta Mandal of SPSR Nellore District. This area also called as Armugam in the hands of European's fishermen's families settled here and they export fish & prawn to the district head quarter. Tourists attracted with beach tidal waves. Gangapatnam Chamundeswari Ammavari Temple famous nationally. From this beach water we observe salt making.



**Gangapatnam Beach – Salt making**

**Iskapalli Beach:**

Iskapalli beach located in Alluru mandal of Nellore SPSR Nellore District. This beach area famous for boating, fish hunting, salt making etc., In holidays tourists attracted for this place and stay here.



**Iskapalli Beach – Photo shoot**

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