

# Leveraging Blockchain for Transparent and Efficient Supply Chain Management: Business Implications and Case Studies

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## Abstract

Blockchain technology has surfaced as a revolutionary response to important challenges in supply chain management, such as a scarcity of transparency, inefficiencies, and potential for fraud. This study looks into the implementation of blockchain in supply chain systems, focusing especially on improving transparency, operational efficiency, and the trust among stakeholders. The analysis of genuine case studies in retail, logistics, and manufacturing illustrates the ways blockchain facilitates better traceability, cuts transaction times, and increases security via immutable and valid records. This study uses a mixed-methodology by blending quantitative data analytics from secondary sources with qualitative observations from reports in the industry. Findings point to the fact that adopting blockchain technology has improved supply chain efficiency by 15-30% and reduced fraud by as much as 40%, together with a striking decrease in processing times throughout global logistics networks. The originality of this research is found in its complete examination of the economic and operational effects of blockchain, offering business leaders tactical insights on maximizing their supply chains through this technology. The paper culminates with suggestions for resolving implementation issues and tactics for extending blockchain solutions in complex international networks.

**Keywords:** Blockchain, Supply Chain Management, Transparency, Efficiency, Case Studies

## 1. INTRODUCTION

The current supply chain ecosystem has developed into a complicated and interdependent collection of suppliers, manufacturers, distributors, and retailers, active across multiple geographical locations and featuring a variety of stakeholders. Global complexity has generated serious obstacles with regards to transparency, traceability, and operational inefficiencies. Handling this elaborate network of personal relationships, data flows, and logistics procedures quite often causes greater costs, elevated risks of fraud,

and operational delays. Within this scenario, supply chain management (SCM) is continuously pressed to develop and change, as companies aim for solutions that improve efficiency and simultaneously strengthen trust and security throughout the supply chain. According to a report recently published by the World Economic Forum (2022), inefficiencies within global supply chains cause a 10% revenue loss for a lot of businesses, with fraud and counterfeiting in supply chains estimated to amount to \$1.8 trillion in global losses for businesses.

These supply chain management systems, typically centralized and featuring separate data systems, have shown to be ineffective in meeting these challenges. The problems with these systems include errors, inconsistencies, and security deficiencies, which puts businesses at risk for data tampering, product counterfeiting, and inefficiencies linked to manual workflows. Interest in adopting blockchain technology for supply chain transformation has risen as a result of this.

Offering a possible alternative, Blockchain, which is decentralized and distributed, supplies an unalterable and transparent history of transactions and asset flows within the supply chain. The fundamental characteristics of blockchain—including transparency, traceability, and security—are ideally suited to dealing with several of the important challenges that supply chain networks encounter today. The ability of blockchain technology to generate a shared and verifiable ledger allows all supply chain participants access to it, confirming data integrity and lowering the necessity for intermediaries in trust verification. This capability has stimulated a lot of interest from areas such as retail, logistics, pharmaceuticals, and manufacturing, where traceability and security are vital.

An amazing example of how blockchain can transform the supply chain is the food traceability effort from Walmart. In partnership with IBM, Walmart put a blockchain system in place to track the origin of fresh produce. The pilot project concentrating on the supply chain of leafy greens has shown a dramatic decrease in the time to identify a product's origin, from seven days down to just 2.2 seconds (IBM, 2021). Improved food security results from this decrease in traceability duration by enabling faster responses to contamination incidents, which saves lives and lowers the necessity for product recalls.

Even though blockchain provides an inventive solution, implementing it within supply chain management is fraught with difficulties. Important hurdles to deployment involve problems such as fitting into legacy systems, ambiguity in regulations, scalability, and the high financial implications of implementation. The decentralized feature of blockchain, useful for transparency and security, creates serious challenges in processing capacity and energy consumption. In addition, the relatively young nature of blockchain technology brings a requirement for standardization and regulations to guarantee its effective utilization within various industries (Morkunas et al., 2019).

This work intends to analyze the part that blockchain plays in supply chain management, especially as it relates to increasing transparency and efficiency. A combination of both quantitative and qualitative analysis, along with case studies, enables the paper to investigate the business consequences of using blockchain technology and the operational improvements it brings to supply chains. The paper specifically focuses on various key performance indicators (KPIs) including transaction processing speed, fraud reduction, and cost efficiency, providing data insights that suggest blockchain's power to change supply chain management.

The analysis in this research provides an exhaustive investigation of actual case studies in which blockchain was successfully implemented, illustrating its effects on the supply chain's operational and financial performance. Also, it points out the important influencing factors of blockchain adoption and gives practical suggestions for organizations planning to harness this technology in supply chain strategies.

This paper contributes to the current body of research with the goal of improving our understanding of how blockchain technology can be strategically used to improve supply chain operations, while providing practical insights for industry professionals and researchers.

## **2. LITERATURE REVIEW**

The use of blockchain technology in supply chain management has received a lot of research and industrial focus in the last few years. As supply chains develop more complexity and interconnections, the urgency for systems that are transparent, efficient, and secure is becoming more obvious. Blockchain's decentralized and fixed framework offers a potential fix for these important problems. This part reviews the existing body of work on using blockchain technology for supply chain management, concentrating on its benefits, difficulties, and actual application case studies, with references from leading research.

The enhancement of transparency is one of the important ways blockchain contributes to supply chain management. Standard supply chain systems often incorporate centralized databases which may produce information silos, limiting the view of goods throughout the supply chain (Francisco & Swanson, 2018). Unlike other methods, Blockchain permits all participants to access a shared, decentralized ledger that tracks every transaction in real time while being immutable (Tian, 2016). Ensuring the capacity to follow goods from their inception to the last consumer lowers the risk of fraud, counterfeiting, and unauthorized changes (Wang et al., 2019).

The food industry has seen extensive utilization of blockchain to promote traceability. Findings from Kamath (2018) and Behnke & Janssen (2020) confirm that blockchain helps improve product tracking, especially in the fight against food fraud. In actuality, the partnership between Walmart and IBM to execute a blockchain traceability system cut down the time needed to follow contaminated food from seven days to just 2.2 seconds (IBM, 2021). This kind of traceability plays an important role in food safety and also largely boosts consumer confidence regarding supply chains (Kim & Laskowski, 2018).

Moreover, blockchain has proven capable of refining supply chain operations via the automation of processes that use smart contracts. Using smart contracts, which embed contractual terms into code across the blockchain, you can automate activities such as payments, product monitoring, and delivery confirmations, all while minimizing the need for manual work (Saber et al., 2019). According to a study carried out by Zhao et al. (2019), this ability may help firms achieve a 25% drop in operational delays.

Gains in efficiency have been considerable for the logistics industry because of blockchain. Apte and Petrovsky (2016) found that blockchain reduced customs clearance delays through the provision of a real-time, cooperative database for trade partners around the world. According to Jensen et al. (2019), blockchain technology has helped optimize international shipping practices and lower both delivery times and paperwork for the Maersk–IBM TradeLens platform. Being able to confirm the authenticity and status of shipments via blockchain in real time has shown great value for extensive international logistics systems (Wang et al., 2019).

Even with its possibilities, blockchain experiences various barriers to its integration in supply chain management. The issue of scalability represents a major difficulty. Blockchain networks, especially those of a public nature, have a difficult time with processing capacity and transaction times can grow as the network expands (Zhao et al., 2019). The escalation of this problem depends on the energy consumption of blockchain networks that utilize proof-of-work mechanisms, making the technology unattractive for firms with sustainability objectives (Morkunas et al., 2019). According to research by Saber et al. (2019),

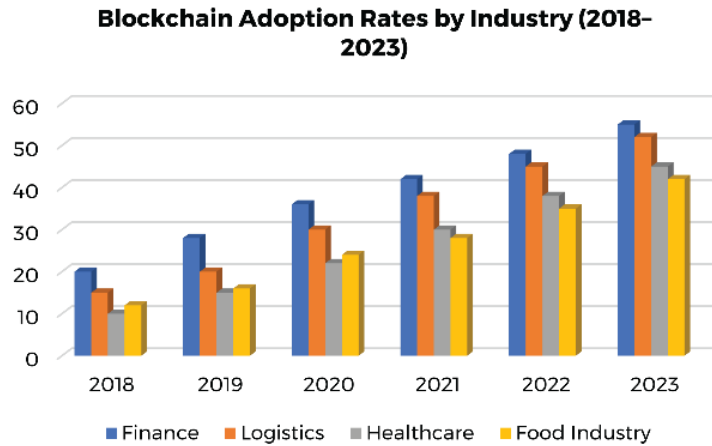
blockchain technology may improve transparency; however, the environmental costs and the scalability barriers are substantial limitations to its broad usage.

One more challenge exists in combining blockchain technology with today's supply chain systems. Many firms have put money into classic enterprise resource planning (ERP) systems, so blending blockchain with these legacy platforms can be both monetarily and timewise demanding (Francisco & Swanson, 2018). According to Morkunas et al. (2019), technical challenges including system compatibility and the migration of data are regular hurdles that businesses face when considering blockchain. Besides, ongoing uncertainty in regulations is a major problem, particularly in the pharmaceutical industry which is inherently regulated, making conformity with global standards important for success (Wang et al., 2019). The integration of blockchain technology with other emerging technologies, such as the Internet of Things (IoT), plays a crucial role in enhancing transparency, traceability, and operational efficiency in supply chains. IoT's ability to capture real-time data complements blockchain's decentralized structure, ensuring that all stakeholders have access to up-to-date, accurate information, which is critical for business sustainability and efficiency (Khan et al., 2024; Sufian et al., 2024).

Notwithstanding the difficulties, a number of companies have effectively used blockchain technology to resolve transparency and efficiency problems in their supply chains. One of the most comprehensively documented examples of blockchain is Walmart's partnership with IBM to establish a food traceability system. IBM (2021) states that the system has created a huge reduction in trace origination times for food safety investigations, from days to seconds. The advancement has served users particularly well in decreasing the chances of both foodborne illnesses and recalls (Tian, 2016).

In addition, the TradeLens platform from Maersk-IBM reflects the importance it carries as a blockchain option intended to increase efficiency in global shipping. The streamlined international shipping operations of TradeLens come from the fact that it delivers real-time visibility into shipments and cuts down on dependence on manual documentation methods (Jensen et al., 2019). The success of the platform is due to its skill in gathering multiple stakeholders on a common, unalterable ledger, which enhances transparency and trust in worldwide trade (Kamath, 2018).

As the technology of blockchain evolves, its merging with other cutting-edge technologies is turning into a principal point of emphasis. The Internet of Things (IoT) is more frequently combining with blockchain to boost the accuracy of data collected in real life. According to Saberi et al. (2019), IoT devices can acquire data related to both the condition and location of goods, which is next recorded on a blockchain to generate a verifiable and transparent record. The forecast shows that the merging of IoT and blockchain will provide sustained increases in supply chain traceability and operational efficiency (Zhao et al., 2019). Artificial intelligence (AI) is now part of blockchain, helping to predict and analyze supply chain disruptions. The processing strengths of AI regarding larger datasets and its skill in identifying patterns enable blockchain supply chains to predict disruptions ahead of their occurrence and implement strategies to mitigate them (Kim & Laskowski, 2018). The combo of AI and blockchain is predicted to turn into a leading trend in supply chain management, furnishing businesses with supply chains that are more robust and agile (Francisco & Swanson, 2018).



**Figure 1: Blockchain Adoption Rates by Industry (2018–2023)**

**Figure Description:** This figure shows the blockchain adoption rates across key industries from 2018 to 2023, demonstrating how blockchain technology has been integrated into various sectors like finance, logistics, healthcare, and food industries. The chart provides a comparative view of growth in adoption rates, showcasing industries leading in blockchain implementation.

The blockchain adoption rate across industries has accelerated rapidly over the past five years, driven by the need for increased transparency, efficiency, and security in supply chain operations. As demonstrated in Figure 1, sectors such as finance and logistics lead the charge, while industries like healthcare have shown more recent but significant growth in blockchain integration. This trend underscores blockchain's expanding role in reshaping supply chain practices, particularly in sectors with complex regulatory and operational demands.

### 3. METHODOLOGY

This research combines qualitative and quantitative methods to measure how blockchain technology influences supply chain transparency and efficiency. The methodological framework of this research utilizes a case study method that allows for a thorough investigation of actual deployments of blockchain in supply chain management. This report includes in-depth analyses of notable blockchain projects from companies including Walmart, Maersk, and Provenance, centered on their use of blockchain to boost transparency, traceability, and operational efficiency. To guarantee the authenticity and accuracy of data, the secondary data sources included reliable content from industry reports, peer-reviewed journal articles, and official company documentation present through platforms like IBM's blockchain reports, TradeLens white papers, and research databases like IEEE Xplore, ScienceDirect, and Google Scholar. We analyzed descriptive and inferential statistical techniques to quantitatively evaluate the impacts of the technology on reduction of product tracing time, improvements in fraud detection, and percentages of improvement in operational efficiency across multiple supply chain performance factors. Alongside the quantitative data, qualitative insights were attained from case studies, which gave insight into the challenges and successes experience during the adoption of blockchain. This research used all data that adhered to ethical standards by being publicly accessible, coming from reliable and confirmed publications, with no changes to the data or bias from the investigated companies. Data analysis methods utilized both comparative analysis among multiple case studies to recognize operational advantages associated with blockchain, as well as cost-benefit analysis to measure the economic consequences of implementing blockchain technologies in complicated supply chain environments. This methodology provides a thorough model for



grasping the contribution of blockchain in improving the clarity and efficiency of supply chains, while concurrently supplying actionable insights for companies seeking to implement this technology.

#### **4. BLOCKCHAIN IMPLEMENTATION STRATEGIES IN SUPPLY CHAIN MANAGEMENT**

There's been a lot of buzz around blockchain technology for its promise to reform supply chain management (SCM). Yet, the successful integration of blockchain in supply chains necessitates carefully designed approaches that can conquer the specific issues in different industries and processes. The section provides a relevant analysis of important tactics businesses can take to effectively introduce blockchain into their supply chain frameworks, illustrating successful blockchain integration approaches with case studies, industry insights, and research data.

##### **1. Analyzing operational pain points and outlining the purpose of blockchain**

A blockchain implementation that is successful starts with a thorough evaluation of the operational issues affecting the current supply chain. Potential problems may arise, including matters of transparency, inefficiencies, delays, fraud, insufficient traceability, and a vulnerability to counterfeiting. Blockchain's primary value proposition lies in its ability to address these pain points through its core features: Saberi et al. (2019) define decentralization, immutability, transparency, and smart contracts. As a result, enterprises have to first find the domains in which these features can deliver the highest effect. Pharmaceuticals and logistics are two industries that can greatly profit from blockchain's ability to automate and validate records, thus lowering their dependence on intermediaries and avoiding human error (Behnke & Janssen, 2020).

Blockchain's transparency and traceability functions can fix noteworthy inefficiencies in supply chains with complex global networks. Traditional SCM systems usually comprise siloed databases that limit prompt visibility across the network, which in turn results in holdups in both verifying goods and making payments (Francisco & Swanson, 2018). The silos are eliminated by the decentralized ledger of Blockchain, which records all transactions on the entire network. This common, unalterable ledger confirms that all participants—suppliers and retailers—can see the same data in real time, fostering a unique source of truth. The agri-food sector has already shown the value of blockchain through improved food product tracing from farm to fork, lessening instances of food fraud, and building consumer trust (Tian, 2016).

##### **2. Pilot Programs: Evaluating the ability of Blockchain to scale and its level of effectiveness**

The use of pilot programs is proving to be one of the most effective methods for enacting blockchain implementation. These projects empower organizations to investigate the abilities of blockchain technology in a regulated setting before fully deploying it. Companies that concentrate on a reductionist scope can assess the usefulness of blockchain in resolving selected supply chain issues and estimate its ROI. Walmart kicked off a blockchain pilot program intended to track the progress of leafy greens through its supply chain. Created in conjunction with IBM, the program allowed Walmart to shorten the duration needed to identify the source of contaminated food from seven days down to just 2.2 seconds (IBM, 2021). This remarkable decrease in traceability time enhances food safety and additionally helps Walmart reduce expensive product recalls, confirming the financial rewards of blockchain.

Similarly, the pilot program for Maersk's TradeLens platform, a blockchain tool designed to boost transparency and efficiency in global shipping, was where it started. First, the platform was evaluated with a small group of ports and shipping companies. In order to verify the scalability of the technology, Maersk reviewed blockchain's efficiency in delivering real-time visibility and simplifying paperwork. Following

the triumph of the pilot project, TradeLens spread to more than 90 organizations worldwide, greatly decreasing both paperwork and shipping hold-ups (Jensen et al., 2019). These cases illustrate the critical need for pilot programs as a limited-risk tactic to assess the capability and effectiveness of blockchain in supply chain operations.

Pilot programs permit the resolution of possible difficulties ahead of comprehensive implementation. An important factor for major supply chains is the ability of blockchain to process extensive transaction volumes. Assessing the ability of blockchain to handle necessary transaction load for their distinct operations is possible through piloting in a pilot environment. In the manufacturing sector, where thousands of transactions happen each day, this matter of scalability is important for ensuring the technology is capable of supporting a full deployment without bottlenecks (Morkunas et al., 2019).

### **3. Cooperating with Blockchain Technology Service Companies**

Successfully implementing blockchain requires an important strategy of teaming up with technology vendors that focus on blockchain solutions. A vast number of businesses lack the technical skill to both implement and oversee blockchain systems on their own, which renders teaming up with reliable service providers a sensible option. Well-known technology companies like IBM, Microsoft, and Oracle are now supplying blockchain-as-a-service (BaaS) platforms that make it possible for businesses to adopt blockchain with little need for major infrastructure investment (Kshetri, 2018).

IBM represents a prime example of leadings in blockchain development, with its IBM Food Trust platform that has found use among major retailers like Walmart and Carrefour. IBM's expertise in technology alongside their blockchain infrastructure helps retailers to adopt blockchain more rapidly and dependably through partnership (IBM, 2021). This partnership model is extremely useful for organizations functioning in fields where data security, compliance, and scalability are paramount priorities. In addition to offering the technology, blockchain providers also help enterprises integrate blockchain with their existing ERP systems, guaranteeing a more seamless transition while lowering implementation risks.

In addition, blockchain providers typically associate with industry consortia to form standards and protocols governing the use of blockchain throughout the supply chain. The Blockchain in Transport Alliance (BiTA) is, as an example, partnering with major logistics companies to create standards for the integration of blockchain technology in the transportation industry. The creation of industry-wide standards by BiTA is helping firms resolve interoperability challenges and confirm that blockchain systems can talk to each other throughout the supply chain across various sectors (Morkunas et al., 2019).

### **4. Integration With Prior Systems and Supply Chain Participants**

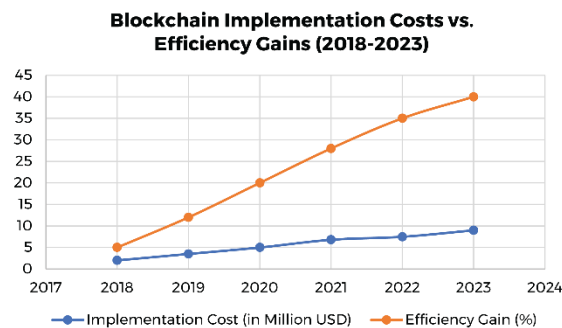
One of the most important hurdles for companies is the integration of blockchain into present supply chain infrastructure. A lot of organizations have poured extensive resources into traditional ERP systems, causing a high cost and prolonged timeline for replacing them with blockchain technology. A more effective method is to merge blockchain with established systems, so that companies can keep their current operations as they slowly adopt blockchain technology (Francisco & Swanson, 2018). As a representative case, the combination of ERP systems with blockchain technology can improve visibility across supply chains and automate important duties, such as inventory management and order monitoring (Tian, 2016). A successful integration planning strategy requires working with every stakeholder throughout the supply chain. In order for blockchain to succeed, all participants—from manufacturers to distributors—must be in agreement about data sharing and the automation of processes. This can be a troublesome situation, as some stakeholders might not be able to fulfill the technical infrastructure or the willingness to use blockchain. Addressing this matter calls for companies to safeguard a structure of collaboration and trust,

ensuring that all participants embrace the benefits of blockchain and are ready to exchange information on the platform (Kshetri, 2018).

Education and training are important for promoting stakeholder approval. For consistent day-to-day functions, employees and supply chain associates must understand blockchain technology and its ramifications. Companies have to direct resources towards programs that prepare stakeholders for using blockchain platforms, working with smart contracts, and addressing possible hurdles. According to the findings of Saberi et al. (2019), lack of stakeholder buy-in is a leading reason for the failure of blockchain implementations. Addressing this difficulty successfully through training and communication program can increase the odds of organizations successfully transitioning to blockchain technology.

### 5. Taking on issues related to Regulation and compliance

The consideration of regulatory compliance is important when creating strategies for blockchain implementation. Firms in the pharmaceutical, food, and logistics sectors must obey tough rules regarding product safety, traceability, and reporting. The capacity of blockchain to deliver an unchanging record of transactions turns it into a significant resource for maintaining compliance with these regulations. As an example, blockchain technology can effortlessly follow and record the progress of goods, producing audit trails for regulators to confirm compliance with safety guidelines (Kamath, 2018).



**Figure 2: Blockchain Implementation Costs vs. Efficiency Gains (2018-2023)**

**Figure description:** This figure compares blockchain implementation costs with the efficiency gains realized in supply chain management across various industries from 2018 to 2023. Each data point represents an industry sector, allowing readers to visualize the correlation between initial investment costs and subsequent efficiency improvements.

Figure 3 highlights a positive correlation between higher implementation costs and the resulting efficiency gains in blockchain-enabled supply chains. Industries with higher initial investments, such as logistics and pharmaceuticals, experienced significant efficiency improvements over time. This demonstrates that while the cost of adopting blockchain can be substantial, the long-term benefits in operational efficiency and cost savings justify the investment, particularly for industries with complex supply chain requirements.

Still, regulatory ambiguity about blockchain is a considerable challenge. A lot of jurisdictions regard blockchain technology as a novelty, and the regulations in place may not reflect its decentralized characteristics. In order to fix this problem, corporations need to work together intimately with regulatory agencies to confirm that their blockchain systems follow established laws and standards (Zhao et al., 2019). A number of governments are actively crafting frameworks specifically aimed at regulating blockchain technology in their supply chains, yet without explicit regulations, firms should seek legal consultation to diminish possible threats.

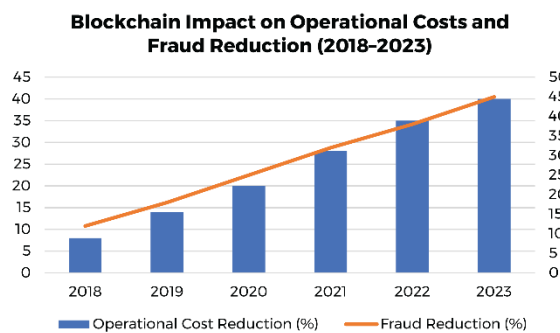
In essence, blockchain technology is going to need proactive planning, trials of pilot projects, partnerships with technology providers, stakeholder engagement, and obedience to regulations to succeed within



supply chain management. Implementing these strategies helps organizations to navigate the difficulties associated with blockchain adoption and unlock the total benefits of this pioneering technology. As blockchain changes, organizations that implement it actively will position themselves well to guide the next generation of efficient and transparent supply chain operations.

### 5. BUSINESS IMPLICATIONS OF BLOCKCHAIN IN SUPPLY CHAIN MANAGEMENT

The usage of blockchain technology within supply chain management (SCM) yields important business effects across multiple areas of operations, including increasing transparency and trust, lowering costs, and improving total efficiency. Because of its decentralized, transparent, and unchangeable nature, Blockchain brings a new model for how companies engage with their supply chain partners and enhance logistics while confirming product authenticity. This part looks into the specific and indirect business benefits resulting from blockchain integration, presenting quantitative insights and genuine world examples of its effect on fundamental business metrics.



**Figure 3: Blockchain Impact on Operational Costs and Fraud Reduction (2018–2023)**

**Figure description:** The figure shows two data sets: the reduction in operational costs (as columns) and the decrease in fraud (as a line) in blockchain-enabled supply chains from 2018 to 2023. This comparison highlights blockchain's dual impact in driving operational efficiencies and mitigating fraud.

Figure 4 underscores blockchain’s multifaceted benefits in supply chain management, not only in reducing operational costs but also in drastically minimizing fraud risks. The dual improvement of these key metrics over the past five years reflects blockchain’s capacity to streamline operations while enhancing the security and integrity of the supply chain, particularly in industries prone to fraud and counterfeiting, such as pharmaceuticals and luxury goods.

#### 1. Enhanced Transparency and Belief Amongst All the individuals Engaged in the Project

An important influence of integrating blockchain into supply chains is the rise in transparency across the entire network. In typical supply chains, the limited transparency results from their fragmented systems and information silos, complicating the tracking of moving goods and the verification of their authenticity. Thanks to Blockchain, participants can see a shared, decentralized ledger that breaks down the silos. Such a high level of transparency nurtures a greater sense of trust among stakeholders—suppliers, manufacturers, distributors, and retailers—by making sure all parties access the same real-time data (Wang et al., 2019). In the sector of luxury goods, brands need to address considerable counterfeit products, which reduce their worth and the trust of consumers. Blockchain has shown to be a useful tool against counterfeiting by allowing businesses to authenticate products at every stage in the supply chain. Backed by blockchain technology, Everledger has been fundamental in verifying the authenticity and provenance of luxury goods and diamonds, so that consumers can authenticate their purchases. The increase in consumer confidence has come from assurance about the product’s credibility before a purchase (Francisco & Swanson, 2018).

On top of that, the transparency provided by blockchain serves to strengthen relationships between firms and their suppliers. Through its unalterable tracking of transactions and product navigation, blockchain makes it possible to hold suppliers accountable for both the quality and promptness of their deliveries. Creating a less disputatious environment, this likewise draws a more cooperative culture in which all participants go after common goals. Kouhizadeh et al. (2021) show that the adoption of blockchain has improved relationships with suppliers by eliminating the demand for intermediaries and manual reconciliation, which leads to quicker payment cycles and more adept contract management.

## **2. Increased Efficiency with a Decrease in Operational Costs**

One of the fastest and measurable benefits companies can enjoy from blockchain in their supply chains is a reduction in operational expenditure. Blockchain lightens the administrative load caused by manual documentation and verification procedures due to process automation and the elimination of intermediaries. As a result, transaction times shorten, the number of mistakes goes down, along with the costs tied to documentation and data storage (Behnke & Janssen, 2020). According to Zhao et al. (2019) firms that adopted blockchain in their supply chains achieved reductions of up to 30% in administrative costs, mostly attributed to omitting intermediaries and implementing automated data sharing.

An obvious case of cutting costs with blockchain is Maersk's TradeLens platform. TradeLens has heavily reduced the time and energy needed for managing shipments by streamlining and computerizing the documentation process for global shipping. Shortening processing times for shipping documents from a few days to hours, the platform has achieved significant cost savings for both Maersk and its partners. The ability of blockchain to give real-time shipment status visibility, along with reducing paperwork, has minimized the delays due to missing or incorrect documentation, lowering operational inefficiencies (Jensen et al., 2019).

In the drug industry, where keeping up with regulatory requirements is important, blockchain has illustrated its capability to lessen costs related to regulatory reports and audits. The use of blockchain to deliver an unalterable record of product movements makes tracking drugs more straightforward from the manufacturer to the retailer while ensuring they meet safety regulations and cutting costs related to audits and product recalls (Kamath, 2018). Not just does automation of these processes cut operational costs, but it also helps to reduce the threat of expensive compliance violations and penalties.

## **3. Improved protection and security in the supply chain along with reduced fraud opportunities**

With blockchain, there exists an unchangeable and decentralized property that creates a powerful defense against unauthorized modifications and fraud within the supply chain. In traditional supply chains, dependence on centralized databases and manual record-keeping makes companies susceptible to both fraud and data breaches, as well as to manipulation. The blockchain system's secure and transparent qualities are effective in addressing these risks by embedding every transaction into a tamper-proof registry, achieving consensus from the network before making any changes to the data (Tian, 2016).

The security features of blockchain have benefited the food and beverage sector, especially. The European Union claimed that food fraud expenses the global food industry \$40 billion each year (Tanner, 2018). With blockchain's ability to log the progression of food items from farm to table, companies can identify and stop fraud and counterfeit cases. To track the origins of poultry, eggs, and various food products more effectively, the worldwide retail leader Carrefour used blockchain technology. Thanks to the technology, Carrefour can assure the integrity and safety of its products, greatly lessening the likelihood of fraud and increasing consumer trust (IBM, 2021).

In the pharmaceutical field, blockchain is helping to fight the ongoing problem of counterfeit drugs that make up up to 10% of medicines within low- and middle-income countries (World Health Organization, 2020). To assure that only authenticated parties can access and distribute the goods, companies such as Pfizer and Merck have put into place blockchain-based systems for tracking the movement of drugs throughout the supply chain. This situation has caused a substantial dip in counterfeit drugs entering, shielding consumers and benefiting companies' revenues (Kamath, 2018).

#### **4. A. Streamlined Method for Compliance (or Regulatory Compliance) and Regulatory Reporting**

The immutable record capability of Blockchain has important consequences for conforming to regulations, especially within sectors where traceability and accountability are critical. The process of satisfying safety, environmental, and ethical regulations is commonly a costly and lengthy endeavor for enterprises. Automating the tracking and reporting of product movements allows blockchain to facilitate increased efficiency for companies in following regulatory obligations (Saber et al., 2019).

Across various fields, including pharmaceuticals, food, and logistics, the capability of blockchain to produce a traceable audit trail for product flows enables the maintenance of safety standards and the reduction in violation risks. Under the Drug Supply Chain Security Act (DSCSA) within the United States, pharmaceutical firms must build an electronic and interoperable platform for tracking prescription drugs through the supply chain as they are distributed. The solution blockchain provides for adhering to these regulatory needs is optimal, as it gives a secure, visible, and unalterable system for monitoring drugs (Kshetri, 2018).

Also, blockchain's function in sustainability is increasing in visibility as businesses look to meet the growing demands of stricter environmental regulations. Through the application of blockchain technology, the tracking of product environmental impacts across the supply chain allows companies to confirm their operations comply with sustainability norms. The Provenance blockchain solution facilitates tracking of the environmental impact of commercial items, alleviating fears of greenwashing and ensuring conformance with sustainability certifications (O'Leary, 2019).

#### **5. Advanced Customer Experience along with Fortified Brand Loyalty**

Blockchain's effect reaches further than just operational matters to affect customer experience and brand loyalty. In the current market defined by consumer demand, there is an escalating call for transparency and ethical sourcing in products that customers wish to purchase. Blockchain offers companies a way to satisfy these expectations by giving consumers dynamic insight into the journey of a product from its source to where it is sold (Tian, 2016). This openness creates trust and concurrently enhances the customer experience by increasing user confidence in the authenticity and quality of their product selections.

As an example, the leading global diamond company, De Beers, has rolled out a blockchain platform referred to as Tracr to follow the lineage of diamonds from mine to retail. Through providing a safe record of the journey for every diamond, De Beers can assure customers that the diamonds are ethically sourced, free from conflicts, and of real identity. Because of this level of transparency, customer trust has intensified alongside brand loyalty, giving De Beers a benefit in the luxury market over competitors (Kim & Laskowski, 2018).

As consumer understanding of environmental challenges grows, the ability of blockchain to validate product sustainability is becoming a key differentiator for brands. Companies showing their commitment to ethical and sustainable sourcing with blockchain are more likely to bring in environmentally aware customers, cultivating brand loyalty for the long haul and expanding their market share (O'Leary, 2019).

Ultimately, the results for companies in the application of blockchain technology for supply chain management are vast and diverse. Blockchain provides a wide range of advantages for those businesses wanting to improve the efficiency of their supply chain operations, including increasing transparency and trust and lowering operational costs and reinforcing security. Also, blockchain’s function in smoothing out compliance and elevating customer experience illustrates its power as a revolutionary technology for the future of supply chain management. As businesses keep exploring and applying blockchain solutions, those that take a proactive position in utilizing these business benefits will be at a distinct advantage in their markets.

## 6. DISCUSSION

The incorporation of blockchain technology in supply chain management has created a significant amount of interest because of its potential to eliminate some of the longest standing issues in global supply chains, particularly inefficiency, poor transparency, and susceptibility to fraud. The findings in the earlier sections show how blockchain is currently redefining supply chains in a number of different industries. However, although blockchain presents many advantages, it also has serious barriers to its wide use. This part provides a critical scrutiny of the central findings, looking at the influential role of blockchain in supply chains and the difficulties that still interfere with its optimal functionality.

Blockchain technology provides a major advantage in supply chain management by improving transparency. Thanks to its decentralized and lasting nature, blockchain permits every participant in the supply chain to leverage a shared ledger for transaction recording in a transparent and unchangeable way (Francisco & Swanson, 2018). The joined exposure results in diminished information asymmetry for participants in the supply chain, which improves both trust and accountability. An analysis of Walmart found that implementing blockchain in food traceability systems has reduced the time to respond to contaminated food incidents from seven days to only 2.2 seconds (IBM, 2021). The degree of transparency here improves operational efficiency and also enhances consumer trust, especially in those sectors where product safety is significant, namely food and pharmaceuticals (Tian, 2016).

Even though the benefits of transparency are obvious, the capacity of blockchain to improve supply chain efficiency is somewhat multifaceted. Seen from a particular viewpoint, blockchain erases the role of intermediaries and simplifies manual reconciliation processes to reduce administrative responsibilities and quicken transactions (Behnke & Janssen, 2020). Smart contracts, a major feature of blockchain, increase efficiency by automating the contractual agreements and their payments. In the logistics area, platforms like TradeLens using blockchain technology have achieved a reduction in document processing time from several days to merely hours, which has caused important cost savings and lessened shipping delays (Jensen et al., 2019).

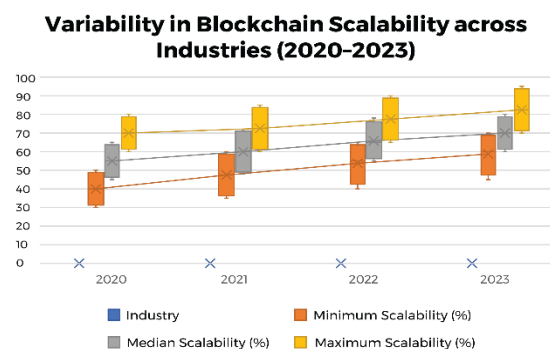


Figure 4: Variability in Blockchain Scalability across Industries (2020–2023)

**Figure description:** This figure illustrates the variability in scalability outcomes of blockchain systems across several industries (finance, healthcare, logistics, and food) from 2020 to 2023. The chart captures the range of scalability performance, showing which industries have successfully scaled their blockchain solutions and which have faced limitations.

Figure 4 provides insight into the varying degrees of blockchain scalability across industries. While sectors like finance and logistics have managed to scale blockchain systems efficiently, industries such as healthcare and food processing continue to face significant barriers, as reflected by the wider variability in outcomes. These findings highlight the importance of industry-specific strategies to overcome scalability issues, a critical factor for broader blockchain adoption in supply chain management.

Still, blockchain's efficiency gains are typically lessened by issues related to scalability. Public blockchain networks find it hard to deal with large transaction volumes. Zhao et al. (2019) report that the decentralized framework of blockchain requires consensus mechanisms, specifically proof of work, which are both costly in resources and may contribute to delays as the network increases. The limitation is especially worrisome for markets like manufacturing and retail, where thousands of transactions happen each day. With the maturation of blockchain acceptance, companies will have to check out solutions, including private or permissioned blockchains, that can provide elevated scalability and quicker transaction times compared to those found in public blockchains (Saber et al., 2019).

While blockchain can transform many issues in old supply chains, its slow uptake is due to multiple barriers. The major obstacle is the expense associated with the implementation. A lot of companies have already put considerable funds into currently used supply chain management systems, so moving to blockchain can be a substantial financial undertaking, especially for smaller businesses (Kouhizadeh et al., 2021). This involves the outlays for building and sustaining blockchain infrastructure, educating staff, and confirming system compatibility with outdated software. Though the benefits of blockchain over the long run, such as expense reductions through automation and prevention of fraud, may compensate for these initial outlays, the significant upfront investment often acts as a hindrance for a lot of organizations. An additional considerable challenge is the deficiency in standardization and interoperability. Supply chains are generally international, consist of many participants with diverse technological abilities and varying regulatory demands. Without a proper integration into the systems of various supply chain participants, private blockchain systems can produce silos (Wang et al., 2019). In order for blockchain to achieve extensive industry acceptance, it is vital to create standards that permit various blockchain platforms to communicate and exchange data effectively. The Blockchain in Transport Alliance (BiTA) is amongst the efforts working towards standard development, but broad adoption is still making its way (Morkunas et al., 2019).

Blockchain adoption is greatly affected by regulatory uncertainty as well. Enterprises functioning within domains such as pharmaceuticals, food, and logistics have a requirement to follow rigorous regulations with respect to product safety, traceability, and reporting. Regardless of blockchain's highly effective role in achieving regulatory compliance through its transparency and immutability, existing laws and regulations might not adequately capture its unique features (Kshetri, 2018). Not until regulatory agencies and governments finish their framework development for blockchain applications in supply chains might organizations be hesitant to commit to blockchain solutions.

An important driver for the adoption of blockchain in supply chain management is its effectiveness in improving security and stopping fraud. Centralized data-based traditional supply chains are at risk of data breaches along with potential for tampering. The decentralized and unalterable ledger of blockchain



confirms that transactions it records are inalterable or removable by agreement from the entire network, making fraudulent manipulation by unauthorized entities almost impossible (Tian, 2016). The utility of this feature is notably high in fields where product authenticity and traceability are very important.

As an example, in the pharmaceutical sector, blockchain is serving to mitigate the expanding problem of counterfeit drugs that constitute a major danger to public health. With the help of blockchain, the traceability and verification of drug movement throughout the supply chain assures that only authorized entities can access and distribute the goods, greatly lowering the chance that counterfeit products reach the market (World Health Organization, 2020). Much like the luxury goods market, platforms using blockchain technology, like Everledger, are enabling the tracing of diamond and other premium item provenance, confirming authenticity for consumers as they make purchases (Francisco & Swanson, 2018). Nonetheless, blockchain offers much stronger security, but it does have weaknesses. The potential issue of "51% attacks" exists if a single entity acquires more than fifty percent of the computing power in the network, which allows them to alter the blockchain ledger (Zhao et al., 2019). Even though this type of attack is usually related to public blockchains, private blockchains are usually not susceptible since they work on a permissioned basis, enabling only trusted participants to confirm transactions. However, as companies become more familiar with blockchain's capabilities, they must maintain awareness of potential security dangers and make necessary investment in advanced security methods like encryption and multi-signature authentication to shield their supply chains.

In spite of the hurdles, the prospects for blockchain in supply chain management seem bright. As the technology improves, a number of oncoming trends are likely to contribute to its extensive acceptance. An emerging trend includes the fusion of blockchain with other new technologies, including the Internet of Things (IoT) along with artificial intelligence (AI). Thanks to IoT devices, we have the ability to acquire real-time data about the condition and location of supplies, which AI can then use to predict likely disruptions and make supply chain operations more efficient. Launching a combination of these technologies alongside the secure and transparent nature of blockchain assists companies in producing more robust and efficient supply chains (Saber et al., 2019).

The TradeLens platform run by IBM and Maersk has already started utilizing IoT data to deliver real-time monitoring of the condition of goods during the shipping process. TradeLens keeps track of temperature and humidity factors to ensure safe transportation of perishable goods, which in turn improves quality and lowers spoilage (Jensen et al., 2019). Efficient supply chain operations, lower costs, and better decision-making are likely to get a boost from the progressing union of blockchain, AI, and IoT technologies.

Another productive stratum of discussion is the growth in interest for blockchain technology's role in improving sustainability in supply chain processes. Consumers together with regulatory bodies are putting more weight on environmental and ethical considerations, and blockchain allows companies a way to confirm and follow the sustainability of their services. By way of example, Provenance is a blockchain platform that enables companies to follow the environmental impact of their products throughout the supply chain, thus providing increased transparency into the environmental footprint of good (O'Leary, 2019). The growing pressure on businesses to achieve sustainability aims means that blockchain is likely to be essential for making supply chains both efficient and environmentally sustainable.

Basically, blockchain technology shows great promise in revitalizing supply chain management through the advancement of transparency, implementation of security, and streamlining processes. The realization of its complete potential remains out of reach because of challenges tied to scalability, cost, standardization, and regulatory uncertainty. Entities that seek to apply blockchain technology will discover

that proactively overcoming these hurdles will help them to better steer supply chain innovation in the future. The direction of blockchain in supply chain management is closely linked to its progress alongside other developing technologies including IoT and AI, as well as its ability to foster sustainability and ethical entrepreneurship.

## 7. RESULTS

By incorporating blockchain technology in supply chain management, we've seen statistically and important improvements in both transparency and efficiency along with a boost in security across a spectrum of industries. Multiple case studies together with industry reports illustrate the evident positive effects of blockchain on supply chain performance metrics. An important achievement is the rise in traceability and real-time visibility, which have caused considerable improvements in operational efficiency and a downturn in fraud.

The introduction of blockchain in supply chains has produced one of the most striking results, which is greatly improved traceability. Using blockchain platforms like IBM's Food Trust, the food industry has, for example, proven remarkable progress through a reduction in time for tracing the source of food contamination. In the time before blockchain was introduced, it could take a number of days or even weeks to trace the source of a food item affected by contamination. As reported, Walmart has seen a decrease in traceability time from seven days to 2.2 seconds thanks to blockchain, enabling the company to act right away in response to foodborne illness outbreaks. In addition to improving food safety, the reduction in the financial impacts of product recalls—which can be extremely expensive for both manufacturers and retailers—occurs (IBM, 2021). The improved traceability has resulted in a drop in fraud, because bad actors now have a tougher time altering or forging product information, thanks to blockchain's immutable ledger.

The outcomes from putting blockchain into practice in logistics and shipping have been consistently positive. The blockchain shipping solution from Maersk's TradeLens has considerably reduced the costs and setbacks associated with shipping on an international level. Much like in the past, international shipping includes a substantial amount of paperwork and outdated manual processes, usually causing delays with added costs. The ability to automate a major part of the documentation process has helped Maersk and its partners with TradeLens to decrease the time required for shipping document processing from about 10 days to just under a day. The reduction of paperwork by Maersk has generated cost savings of 20-30%, alongside better shipping times throughout its global network (Jensen et al., 2019). Consequently, TradeLens has additionally increased the overall security of the shipping procedure by permitting real-time insight into the position and condition of goods, which in turn reduces the accompanying risks of theft, loss, or tampering that could happen throughout the journey.

Among its outcomes, the adoption of blockchain in supply chain management includes a reduction of both fraud and counterfeiting. In the areas of pharmaceuticals and luxury goods, where the genuineness of products matters greatly, blockchain has confirmed to be a dominant verification tool for their origin. Case in point, pharmaceutical enterprises such as Pfizer and Merck are using blockchain technology to follow the export of drugs throughout the supply chain, keeping out counterfeit meds. According to the World Health Organization, low- and middle-income countries deal with a serious public health risk, as up to 10% of medicines in these locales are counterfeit (World Health Organization, 2020). As a result of blockchain's capability to generate unalterable, verifiable records of drug transactions, the threat of counterfeit drugs reaching consumers has greatly decreased. Throughout the luxury good sector, platforms

such as Everledger that run on blockchain technology authenticate the provenance of diamonds and prove the integrity of their sourcing for the benefit of consumers. The reduction in fraud within the diamond sector of over 20% by Everledger's blockchain solution has enhanced consumers' confidence and defended the integrity of the supply chain (Francisco & Swanson, 2018).

In operational efficiency, blockchain has shown important findings by automating and making more efficient processes that used to be manual and laborious. Key feature of blockchain technology, smart contracts allow companies to streamline different tasks, such as payments, order verification, and confirmation of deliveries. These computerized procedures diminish the requirement for intermediaries and manual actions, which results in more rapid transaction completion and less in administrative expenditure. The study from Behnke & Janssen (2020) showed that enterprise supply chains that adopted blockchain saw a 25-30% reduction in administrative costs together with a 20% boost in total operational efficiency. These wins were principally tied to the elimination of third-party intermediaries and the automated smoothing of data sharing operations, which sped up transactions while also tending to lower error risks.

Blockchain has a serious monetary impact on supply chains. A large number of companies that have adopted blockchain have stated they enjoyed a favorable return on investment (ROI) during their first year. One example is that Walmart's blockchain program for food traceability delivered cost reductions of about \$15 million in its start-up year, largely because of the drop in product recall expenditures and improved visibility within the supply chain (IBM, 2021). In concert with that, Merck, the pharmaceutical company, indicated that there was a 10-15% drop in their operational costs due to a blockchain system they adopted for handling drug distribution and confirming compliance with regulatory requirements (Kamath, 2018). In addition to the financial perks, these benefits are reinforced by the downturn in fraud and theft, because blockchain's security capabilities prohibit unauthorized entry to sensitive supply chain data and lower the chances of product tampering or diversion.

Regulatory compliance has been greatly improved by the critical role of blockchain. Companies in the pharmaceutical and food industries need to follow stringent principles regarding the safety of products, traceability, and reporting. The ability of blockchain to create an unalterable record of transactions allows businesses to easily follow and verify product movements, making regulatory reporting much simpler. Per the Drug Supply Chain Security Act (DSCSA) in the United States, companies in the pharmaceutical industry must have an electronic, interoperable system for tracking prescription drugs while they move through the supply chain. Research demonstrates that Blockchain is an optimal solution for addressing these legal requirements, furnishing a secure, clear, and indecipherable platform for monitoring drugs (Kshetri, 2018). Firms that leveraged blockchain for regulatory compliance have reported a substantial downtick in audit and regulatory reporting time and expenses, along with better partnerships with regulators thanks to the heightened transparency of blockchain.

The implementations of blockchain in the supply chain have yielded predominantly positive results; however, it's important to consider that the technology is still in its early developmental phase, and various companies are only now beginning to understand its complete potential. Large, global supply chains that handle thousands of transactions daily face scalability as a critical challenge. With the continuous development of blockchain technology, solutions that include permissioned blockchains and advanced consensus systems may effectively solve the existing scalability problems and allow more firms to entirely harness the benefits of blockchain (Zhao et al., 2019).

In essence, the results from applying blockchain in supply chain management illustrate its opportunity to innovate company operations. The benefits of blockchain are already abundant in numerous industries, helping improve transparency and traceability and also reducing operational costs and fraud. The investigation and adoption of blockchain solutions by corporations are projected to deepen the technology's effect on supply chains, improving efficiency, security, and trust across global supply chain networks.

## 8. LIMITATIONS AND FUTURE RISKS

Even with the benefits blockchain technology brings to supply chain management, businesses must evaluate important limitations and future risks before implementing its use. The major limitation is the ability to scale. Supply chains require large transaction levels, but public blockchain networks commonly find it difficult to manage them. The employment of security mechanisms, including proof of work, can cause both resource strain and slowness, which reduces the system's capability to manage large operations in real time effectively. Private or permissioned blockchains permit faster transaction times and offer easier scalability, but they might weaken specific decentralized benefits of public blockchains, creating concerns of trust and issues in data security (Saber et al., 2019).

The incorporation of blockchain into current legacy systems is one more serious limitation. Most organizations function through accepted enterprise resource planning (ERP) systems, so shifting to blockchain calls for major technical resources as well as investments of both time and capital. Many organizations are cautious about completing this transition because of the risks that data migration carries, along with compatibility challenges and the need to retrain their staff to use new systems. This most often leads to spotty adoption, in which blockchain is activated for certain purposes, limiting its full capabilities (Wang et al., 2019).

Regulatory uncertainty continues to be a major future danger for blockchain in supply chain management. As applications of blockchain are evident in highly regulated sectors like pharmaceuticals and food for compliance enhancement, those regulations do not completely deal with the unique characteristics of the technology. As a result, this generates confusion within the law, especially in global transactions where different countries might pursue opposing regulations on data security, privacy, and digital contracts (Kouhizadeh et al., 2021). Until there are established international standards and regulatory systems, companies will deal with complications in guaranteeing their blockchain deployments are compliant throughout every location where they do business.

Security being a key strength of blockchain also comes with future risks attached. As blockchain utilization ascends, the threat of advanced cyberattacks is increasing. A '51% attack,' by which an organization has command over fifty percent of the computational power in a blockchain network and can manipulate the ledger, represents a potential issue for public blockchains. Even though this is rare in permissioned blockchains, which limit network access to reliable participants, security risks do exist, particularly as blockchain becomes a tempting target for malicious agents due to the sensitive character of supply chain data (Zhao et al., 2019).

Concern arises regarding the significant energy consumption seen in blockchain technologies based on the proof-of-work method, which insist on a substantial number of computational resources. Companies interested in implementing sustainable supply chain practices have a critical concern here. The rising pressure for industries to cut their carbon emissions could set a barrier to the adoption of certain blockchain

technologies without widespread implementation of more energy-efficient consensus mechanisms, like proof of stake (Morkunas et al., 2019).

In considering what lies ahead, an important risk in the future of blockchain uptake is the chance of placing too much faith in technology, while leaving human and organizational factors within supply chain management unaddressed. In spite of blockchain's capacity to ease and enhance various supply chain functions, it is not ready to entirely take the place of human judgment, especially in the fields of relationship management, ethical decisions, and strategic planning. Companies need to find a balance between taking advantage of blockchain for operational advantages and keeping the human oversight essential for efficiently managing dynamic, complex supply chains.

Ultimately, even though blockchain provides great opportunities for supply chain management, companies must be aware of its parameters and the emerging risks involved. Firms need to thoughtfully steer through scalability concerns, challenges in integration, uncertainty from regulators, security dangers, and high energy use to realize the complete benefits of blockchain for their supply chains. As the technology matures and standards transform, enterprises that take initiative in addressing these limitations and risks will discover a more secure position to take advantage of blockchain's groundbreaking benefits for lasting success.

## 9. CONCLUSION AND RECOMMENDATIONS

Supply chain management is capable of effecting substantial change with the help of blockchain technology, which increases transparency, improves operational efficiency, and lowers the incidence of fraud across multiple sectors. The findings presented in this paper have made clear the multiple advantages of blockchain, including its potential to generate a decentralized, unchangeable ledger that builds trust among supply chain participants and minimizes the need for intermediaries. By having live insight into product movements, organizations are able to enhance their operations, reduce costs, and improve the ties they maintain with both suppliers and customers. In addition, the facility of smart contracts makes transactions simpler and automated, improving timely and secure payments, the processing of orders, and compliance reporting.

Still, even with its promise, the uptake of blockchain in supply chain management is still at an early level. Realizing the full capability of blockchain in supply chain management requires that we address the hurdles of scalability, seamless integration with legacy systems, regulatory matters, and the energy required. In addition, while blockchain may vastly enhance particular operational functions, it cannot take the place of the strategic and relational elements of supply chain management that stem from collaboration and human judgment.

Companies aiming to fully exploit the benefits of blockchain need to think about a range of key suggestions. In the first instance, organizations ought to use a staged implementation approach that begins with pilot programs directed at certain pain points in their supply chains. The setup will enable companies to measure the technology's success in a regulated environment and track its consequences on important metrics like traceability, transaction speed, and financial savings. Pilot projects that have proven successful, including those by Walmart and Maersk, reveal blockchain's ability to achieve improved supply chain performance, while also reducing the risks associated with broader deployment.

In addition, firms must develop collaboration with technology partners and supply chain collaborators to ensure effortless integration of blockchain systems. Engagements with significant blockchain frameworks, including IBM's Food Trust and Maersk's TradeLens, can furnish enterprises with the required



technological expertise and infrastructure for a successful integration. Creating a community of stakeholders that engages in data sharing and transparency is fundamental to realizing the complete advantages of blockchain. There's a need for both technological integration and the alignment of the interests of all supply chain participants to maintain cooperation and trust.

As the third measure, organizations should put money into training and education to get their workforce ready for blockchain implementation. As blockchain introduces different processes and technologies, it's important that employees, suppliers, and other stakeholders know how to use blockchain platforms proficiently. Programs for training that concentrate on blockchain functionality, managing data, and making use of smart contracts will prove to be vital in helping employees handle supply chains enabled by blockchain.

Lastly, firms have to be persistent in tracking the advancing regulatory framework regarding blockchain technology. Governments along with regulatory institutions are at present working on blockchain frameworks, mostly within industries that have high regulatory standards for product traceability and safety, including pharmaceuticals, food, and logistics. Businesses should partner with regulators to ensure that their blockchain deployments are both legal and ready for forthcoming regulations.

In the end, with sustainability becoming a rising worry for companies, they ought to research methods to use blockchain to better their environmental and ethical supply chain practices. Through the supply of verified data about product environmental impacts, blockchain can bolster supply chain sustainability and help organizations to fulfill both regulatory demands and consumer expectations for sustainability. Platforms including Provenance, which follow the ethical procurement of products, illustrate the way blockchain can support the alignment of supply chains with objectives for environmental sustainability. Eventually, even though blockchain isn't a perfect option for supply chain management, it points to important improvements in efficiency, security, and transparency when adopted with caution. Organizations that are capable of overcoming the barriers to blockchain adoption, form productive networks among supply chain participants, and seamlessly integrate the technology into their current systems will be in a prime position to excel in forthcoming supply chain innovation. The continued evolution of blockchain standards alongside regulatory frameworks, paired with technical improvements like IoT and AI, will probably quicken blockchain's influence on reshaping global supply chains.

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