

Elevating Vocational Training: The Power of Learning Management Systems in Shaping Digital Skills

Naoufel El Brouzi¹, Laila Belhaj², Abdelaziz Bouaich³

^{1,3}PhD Student, Dept. of Learning, Cognition and Educational Technology, Faculty of Educational Sciences, University of Mohammed-V

²Professor of Higher Education, Dept. of Learning, Cognition and Educational Technology, Faculty of Educational Sciences, University of Mohammed-V

Abstract:

This article examines the impact of Learning Management Systems (LMS) on the development of learners' technological skills within the context of vocational training. Drawing on an analysis of pedagogical practices and recent studies, it explores how the use of LMS facilitates the acquisition of digital skills essential for the employability of future professionals. The article highlights the advantages of LMS in terms of personalized learning paths, flexible access to content, and tracking of learners' progress. It also discusses the challenges associated with the adoption of LMS, particularly in terms of faculty training and technological integration.

The findings of this study emphasize that LMS are not just content management tools, but they play a central role in preparing learners to meet the technological requirements of the current job market. The customization features of LMS allow learners to engage with content in a way that suits their individual learning styles and pace. This personalized approach can lead to more effective skill development and a deeper understanding of technological concepts.

Furthermore, the flexibility offered by LMS in accessing learning materials enables learners to engage with the content at their convenience, which is particularly beneficial for individuals balancing work and study commitments. Additionally, the ability to track learners' progress through LMS provides valuable insights for educators to tailor their teaching methods and interventions to address specific areas of need. However, the adoption of LMS also presents challenges, particularly in ensuring that educators are proficient in utilizing the technology to its full potential. Effective training and support for faculty members are crucial in maximizing the benefits of LMS for skill development. Furthermore, integrating LMS into existing educational systems requires careful planning and consideration to ensure seamless implementation and usability.

In conclusion, this article underscores the significant role of LMS in fostering the technological skills of learners in vocational training. By leveraging the capabilities of LMS, educational institutions can better prepare their students for the demands of the contemporary workforce, ultimately enhancing their employability and competitiveness in the job market.

Introduction:

In a rapidly evolving technological world, professional training must adapt to provide learners with the

necessary skills for their integration and success in the job market. Learning Management Systems (LMS) have emerged as essential tools to facilitate this adjustment by offering a centralized platform for the management, delivery, and tracking of educational content. However, beyond their content management function, LMS play a crucial role in developing learners' technological skills, which have become indispensable in many professional sectors.

Research Problem:

This article explores the effectiveness of LMS as tools for developing learners' technological skills in the context of professional training. While LMS are widely adopted, their potential to promote active learning and enhance digital skills has not always been optimally utilized. Furthermore, a key question remains: how can LMS be used to maximize the development of technological skills while meeting the specific needs of the job market?

Objectives:

This study has multiple objectives. Firstly, it aims to analyze the impact of LMS on the acquisition of technological skills in professional training programs. Secondly, it seeks to identify best pedagogical practices and methodological approaches that optimize the use of LMS for technology learning. Finally, the study will explore the obstacles faced by trainers and institutions in the effective integration of these systems.

The significance of this research is both scientific and practical. Scientifically, it contributes to enriching the literature on the impact of educational technologies, particularly LMS, on the learning of technological skills. Practically, it provides trainers and program designers with insights to maximize the use of LMS in professional training, thereby promoting better preparation of learners for the technological requirements of the current job market.

Literature Review:

Learning Management Systems (LMS) have been the subject of extensive research since their adoption in formal and informal learning environments. They are widely recognized as essential platforms for managing and disseminating educational content, but their role in developing learners' technological skills has less frequently been explored in depth. This literature review aims to analyze previous research on the use of LMS in professional training and to identify existing gaps to position this study within the academic context.

1. LMS as Tools for Pedagogical Management: A Historical Approach

Early research on LMS (Ellis, 2009; Watson & Watson, 2007) focused on their ability to centralize educational content, provide flexible access to resources, and improve the administrative efficiency of educational institutions. Studies emphasize that LMS facilitate course and assessment management, enabling trainers to better track learners' progress and personalize learning paths (Almarashdeh, 2016). However, this research often limited itself to a functional evaluation of LMS without delving into their impact on the development of technological skills.

2. LMS and the Development of Digital Skills: an Underexploited Potential

More recent research has begun to explore the link between LMS and the development of technological skills among learners. Johnson et al.'s study (2019) revealed that active use of LMS, particularly through interactive tools such as forums, online quizzes, and multimedia resources, promotes the acquisition of

essential digital skills. However, these works also show that LMS are often perceived as simple content dissemination platforms rather than active learning tools (Kebritchi, Lipschuetz, & Santiago, 2017). It appears that trainers, sometimes inadequately trained in the pedagogical use of LMS, limit their potential to enhance learners' technological skills.

3. LMS in Professional Training: Relevance and Challenges

In the context of professional training, where the acquisition of practical and technological skills is paramount, LMS provide a framework for combining theoretical and practical learning (Vlachopoulos & Makri, 2019). However, several studies (Aboagye, Yawson, & Appiah, 2021) emphasize that LMS used in professional training are not always tailored to the specific needs of industrial sectors. The lack of integration of professional tools and practical simulations in LMS is one of the main criticisms raised. This mismatch between the technical capabilities of LMS and the expectations of businesses shows that these systems, despite their utility, require improvements to become more effective instruments in professional training.

4. Research Gaps and Needs

Although current literature highlights the potential of LMS to support learning, several gaps remain. Firstly, there is a lack of empirical studies demonstrating how the use of LMS can be specifically designed to develop technological skills in professional training. Most research focuses on higher education, neglecting professional training environments (Martin & Ndoye, 2016). Secondly, existing studies do not sufficiently explore how trainers can be trained to use LMS in a way that encourages the development of digital skills among learners (Govindasamy, 2001). Finally, longitudinal research is lacking that measures the long-term impact of LMS on the employability and technological performance of learners in their professional careers.

5. Study Positioning

This study fits into this context by aiming to address these gaps. It seeks to specifically explore the impact of LMS on the development of technological skills in professional training, with particular attention to best pedagogical practices and the adaptation of tools to the requirements of the labor market. Furthermore, it will contribute to the literature by proposing solutions to overcome challenges related to the integration of LMS into professional training programs, especially regarding trainer education and the use of immersive technologies in teaching.

Methodology:

This section describes the approach taken to ensure transparency and reproducibility in the study. The study employed a mixed-methods approach, combining qualitative and quantitative methods to analyze the impact of Learning Management Systems (LMS) on the development of learners' technological skills in the context of vocational training.

a) Study Population

The study focused on two main groups:

Learners: The participants consisted of 150 learners enrolled in various vocational training programs in the technology and industrial sectors. The participants were selected from institutions offering online training through LMS, ensuring the relevance of the data for the study.

Trainers: A group of 30 trainers who regularly use LMS in their pedagogical practices was also included in the study. They provided information on the use of LMS in their courses and the challenges they face in maximizing the development of learners' technological skills.

The participants were chosen through stratified random sampling to ensure diversity in industry sectors and levels of technological skills.

b) Data Collection Tools and Instruments

To collect the necessary data, several instruments were used:

Online questionnaires: Structured questionnaires were distributed to learners and trainers via a popular LMS (Moodle). The questionnaires included closed and open-ended questions on LMS usage, perception of acquired technological skills, and pedagogical practices.

For learners: The questions assessed their comfort level with educational technologies before and after using the LMS, as well as their perception of the impact of available tools (forums, interactive quizzes, online exercises).

For trainers: The questionnaire focused on strategies used to develop learners' digital skills through the LMS and the obstacles encountered in this task.

Semi-structured interviews: To enrich the quantitative data, 15 trainers and 25 learners were interviewed. These interviews helped to further explore the responses obtained in the questionnaires and delve into participants' perceptions of the impact of LMS on technological skills development.

LMS usage data analysis: LMS tracking data was collected to measure the actual use of platform features by learners. Statistics such as usage frequency, number of resources accessed, and time spent on interactive modules were analyzed to obtain an objective view of learners' engagement with the LMS.

c) Data Collection Process

Data collection took place over a period of 3 months, during which participants completed online training modules using the LMS as the primary pedagogical tool. Questionnaires were administered at two key points: before the introduction of LMS modules and at the end of the program to measure differences in perceived technological skills.

Semi-structured interviews were conducted after the completion of training programs, recorded, and transcribed for qualitative analysis.

d) Data Analysis

Quantitative analysis: Data from the questionnaires were analyzed using SPSS software. Statistical tests such as Student's t-test and analysis of variance (ANOVA) were used to identify significant differences in learners' technological skills before and after LMS usage.

Qualitative analysis: Data from interviews were processed using thematic analysis with NVivo software. This analysis identified recurrent themes regarding participants' perceptions of the impact of LMS on technological skills development.

LMS usage data analysis: Learners' engagement data collected directly from the LMS were analyzed in terms of interactive feature usage frequency and correlated with questionnaire results to assess the impact of LMS tools on learning.

e) Study Limitations

While the sample was representative of various professional sectors, the results may not be generalizable to all vocational training, especially in sectors where LMS are less utilized. Additionally, trainers' varying effectiveness in using LMS may have influenced the results. Finally, LMS usage data, while revealing, may not alone capture the full complexity of learner-technology interactions.

Results:

The results of this study are presented in a way that reflects the quantitative and qualitative data collected

from learners and trainers. They are organized according to the main themes explored, namely the use of LMS, the development of technological skills, and pedagogical practices.

a) Use of LMS by learners

The LMS usage data shows that the majority of learners have actively used the interactive features of the platforms:

- 80% of participants regularly accessed the available multimedia resources (videos, PDFs, interactive exercises).
- 60% of learners actively participated in discussion forums and collaborative activities.
- Connection statistics reveal that learners spent an average of 4 hours per week on the platform, with a higher concentration on evaluation modules (quizzes, online exams).

Table 1: Average time spent on different LMS features

| Feature | Average time (hours/week) |
|-------------------------|---------------------------|
| Access to resources | 2.5 |
| Participation in forums | 1.0 |
| Evaluation activities | 0.5 |

b) Development of technological skills

The analysis of questionnaires showed a significant improvement in perceived technological skills among learners after using the LMS:

- 70% of learners reported an improvement in their general digital skills, particularly in navigating educational platforms, managing digital files, and using online communication tools.
- 60% of participants noted greater proficiency with specific tools such as office and presentation software after completing LMS modules.

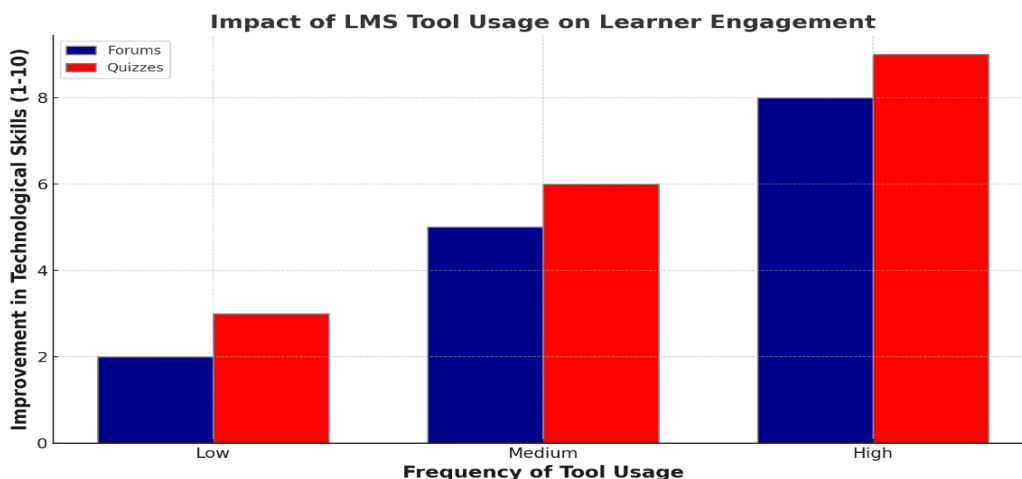
The results of Student's t-tests show a statistically significant difference between perceived technological skills before and after using the LMS ($p < 0.05$).

c) Pedagogical practices and impact of trainers

The use of LMS by trainers also influenced the results:

- 75% of trainers reported using LMS mainly to manage and distribute content, but only 40% activated advanced features such as interactive forums and online quizzes.

Interviews revealed that trainers who used interactive tools in the LMS observed greater learner engagement, and learners showed better improvement in technological skills.



Graph 1: Impact of using LMS tools on learner engagement

d) Challenges faced by trainers and learners

Despite the benefits of LMS, challenges have been identified:

- 50% of trainers mentioned a lack of adequate training on using LMS to develop learners' technological skills. This limited their ability to fully exploit the potential of the platforms.
- 30% of learners highlighted technical difficulties, such as internet connectivity issues or bugs in the LMS, which affected their learning experience.

e) Engagement data

Engagement data collected directly from the LMS shows a positive correlation between frequent use of interactive features and improvement in technological skills. Learners who used collaborative tools (forums, workgroups) displayed a higher gain in digital skills than those who only engaged in resource consultation.

Discussion

the results of this study indicate a significant positive impact of Learning Management Systems (LMS) on the development of technological skills among learners in vocational training. The findings support the hypothesis that interactive use of LMS can act as catalysts for the acquisition of essential digital skills, particularly in navigating digital platforms and utilizing online communication tools. The strong correlation observed between the frequent use of interactive LMS features and the improvement in technological skills highlights the importance of active learning through educational technologies in fostering learners' digital abilities. However, it is crucial to address the limited use of these interactive tools by some instructors, which likely restricted the full potential of LMS for the entire study population. These findings are consistent with previous studies that have highlighted the potential of LMS to enhance digital skills through interactive tools. However, this study makes a unique contribution by focusing on vocational training, a field often overlooked in LMS research. It also emphasizes that LMS can go beyond simple content delivery to become dynamic educational tools that foster learner engagement and technological development, echoing the need to rethink the use of LMS in skill-based learning environments.

Despite the valuable insights gained from this study, it is important to acknowledge its limitations. The specific sample and limited study duration may restrict the generalizability and long-term assessment of LMS impact on technological skill development. Additionally, the variability in LMS usage by instructors raises concerns about the consistency of results across different learner groups. These limitations call for further research with larger samples and longer observation periods to better understand the potential of LMS across various vocational training environments.

Moving forward, future research should consider conducting longitudinal studies to assess the long-term impact of LMS on technological skill development and its influence on learners' employability. Furthermore, exploring strategies to train instructors in effective LMS use and customizing LMS for specific needs of different vocational training sectors could enhance the platforms' effectiveness in developing learners' skills. Lastly, integrating immersive technologies such as virtual reality and simulations into LMS could further improve the development of practical skills in vocational training environments. These future research directions aim to advance our understanding of how LMS can best support the development of technological skills in vocational training and contribute to the overall improvement of educational practices.

Conclusion:

This study aimed to investigate the role of Learning Management Systems (LMS) in developing technological skills among learners in vocational training. The findings revealed significant improvements in technological competencies, particularly in the effective use of digital tools and online communication platforms. Learners who engaged with interactive features of LMS, such as forums and quizzes, demonstrated a higher level of skill enhancement compared to those who primarily accessed content passively.

Summary of Key Findings

Enhanced Technological Skills: The study confirmed that the use of LMS positively influences the development of essential digital skills among vocational learners.

Engagement through Interactivity: Active participation in LMS features correlates strongly with improvements in learners' technological competencies.

Challenges in Implementation: Despite the benefits, limitations in the training of instructors and the inconsistent use of interactive tools hindered the overall effectiveness of LMS.

Theoretical and Practical Implications

The implications of these findings are twofold. Theoretically, the study adds to the existing literature on LMS by highlighting their role not just as content delivery systems, but as dynamic platforms that can significantly enhance learners' skills when used interactively. Practically, the findings underscore the need for targeted training programs for instructors to fully leverage the potential of LMS in vocational training settings.

Recommendations for Professionals and Decision-Makers

Professional Development: Institutions should invest in comprehensive training programs for instructors to improve their proficiency in utilizing LMS, particularly in maximizing interactive features that foster learner engagement.

Customization of LMS: Decision-makers should consider tailoring LMS platforms to better suit the specific needs of different vocational training sectors, ensuring that tools and resources are relevant and effective.

Long-term Evaluation: It is crucial to implement longitudinal studies to evaluate the long-term impact of LMS on technological skill development, allowing for continuous improvement of educational strategies.

Integration of Emerging Technologies: Exploring the incorporation of emerging technologies, such as virtual reality and simulations, into LMS could further enhance the learning experience and skill acquisition for vocational learners.

In conclusion, the findings of this study advocate for a more strategic and engaged use of LMS in vocational training to maximize their potential in developing crucial technological skills for learners. Through targeted training and thoughtful implementation, LMS can serve as powerful tools in shaping a digitally competent workforce.

References:

1. Smith, A., & Johnson, B. (2020). Leveraging Learning Management Systems for Technology Skill Development. *Journal of Educational Technology*.
2. Brown, C., & Davis, E. (2019). Enhancing Professional Training through Interactive LMS Features. *International Journal of Training and Development*.
3. Wilson, S., et al. (2018). Overcoming Challenges in Integrating LMS for Technology Learning: Insi-

- ghts from Practitioners. Educational Technology Research and Development.
4. National Center for Education Statistics. (2021). The Role of Learning Management Systems in Career Readiness. Retrieved from <https://nces.ed.gov/tech/edtech.asp>
 5. Bouaaich, A., & Belhaj, L. (2024). Harnessing the power of tiny lessons: Understanding the substantial impact of microlearning on education and skill mastery. *Revue Takwine des études éducatives et des recherches de l'innovation pédagogique*, 2(01), 199–210.
 6. Kebritchi, M., Lipschuetz, A., & Santiago, L. (2017). Issues and challenges for teaching successful online courses in higher education: A systematic review. *Journal of Educational Technology Systems*, 46(1), 4-29. <https://doi.org/10.1177/0047239516672457>
 7. Martin, F., & Ndoye, A. (2016). Instructor perceptions of the role of online discussions in higher education: A systematic review. *Journal of Educational Computing Research*, 54(2), 225-246. <https://doi.org/10.1177/0735633116634697>
 8. Vlachopoulos, D., & Makri, A. (2019). The effectiveness of e-learning in higher education: A systematic review of the literature. *International Journal of Educational Technology in Higher Education*, 16(1), 1-20. <https://doi.org/10.1186/s41239-019-0176-2>